

# STATEMENT OF FINANCIAL INTEREST

State/District officials file with:  
 John Thurston, Secretary of State  
 500 Woodlane Street  
 Little Rock, AR- 72201  
 Phone (501) 682-5070  
 Fax (501) 682-3548

Calendar year covered 2023  
 (Note: Filing covers the previous calendar year)

For assistance in completing  
 this form contact:  
 Arkansas Ethics Commission  
 Phone (501) 324-9600  
 Toll Free (800) 422-7773

Is this an amendment?  Yes  No

Please provide complete information. If the information requested in a particular section does not apply to you, indicate such by noting "Not Applicable" in that section. Do not leave any part of this form blank. If additional space is needed, you may attach the information to this document. Do not file this form with the Arkansas Ethics Commission.

**SECTION 1- NAME AND ADDRESS**

Name Branscum Ronald Evert  
(Last) (First) (Middle)  
 Address 2403 Maryland Dr. Rogers AR 72756  
(Street or P.O. Box Number) (City) (State) (Zip Code)  
 Phone 479-936-1381  
 Spouse's name Branscum Deedra Ann  
(Last) (First) (Middle)

All names under which you and/or your spouse do business: Ron Branscum

**SECTION 2- REASON FOR FILING**

- Public Official NWACC Board of Trustee  
(office held)
- Candidate 2024  
(office sought)
- District Judge \_\_\_\_\_  
(name of district)
- City Attorney \_\_\_\_\_  
(name of city)
- State Government: Agency Head/Department Director/Division Director \_\_\_\_\_  
(name of agency/department/division)
- Chief of Staff or Chief Deputy \_\_\_\_\_  
(name of Constitutional Officer, Senate, or House of Representatives)
- Public appointee to State Board or Commission \_\_\_\_\_  
(name of board/commission)
- School Board member \_\_\_\_\_  
(name of school district)
- Candidate for school board \_\_\_\_\_  
(name of school district)
- Public or Charter School Superintendent \_\_\_\_\_  
(name of school district/school)
- Executive Director of Education Service Cooperative \_\_\_\_\_  
(name of cooperative)
- Advertising and Promotion Commission member \_\_\_\_\_  
(name of advertising and promotion commission)
- Research Park Authority Board member under A.C.A. § 14-144-201 et seq. \_\_\_\_\_  
(name of research park authority board)

**FILED**  
 JAN 30 2024  
 Arkansas  
 Secretary of State

**FILED**  
 JAN 30 2024  
 Arkansas  
 Secretary of State

**SECTION 2- REASON FOR FILING (continued)**

- Appointee to one of the following municipal, county or regional boards or commissions (list name of board or commission):
  - Planning board or commission \_\_\_\_\_
  - Airport board or commission \_\_\_\_\_
  - Water or Sewer board or commission \_\_\_\_\_
  - Utility board or commission \_\_\_\_\_
  - Civil Service commission \_\_\_\_\_

**SECTION 3- SOURCE OF INCOME**

List each employer and/or each other source of income from which you, your spouse, or any other person for the use or benefit of you or your spouse receives gross income amounting to more than \$1,000. (You are not required to disclose the individual items of income that constitute a portion of the gross income of the business or profession from which you or you spouse derives income. For example: accountants, attorneys, farmers, contractors, etc. do not have to list their individual clients.) If you receive gross income exceeding \$1,000 from at least one source, the answer N/A is not correct.

a) Check appropriate box:  More than \$1,000  More than \$12,500  
Strategic Business Consulting, Inc.  
(name of employer or source of income)  
2403 Marylane Dr., Rogers, AR 72756  
(address)  
Ronald Branscum  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received Business Consulting

b) Check appropriate box:  More than \$1,000  More than \$12,500  
Regional Therapy Services, Inc.  
(name of employer or source of income)  
2510 W Hudson Rd, Rogers, AR 72756  
(address)  
Deeda Branscum  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received Pediatric Therapy

c) Check appropriate box:  More than \$1,000  More than \$12,500  
Lead Romans 12, LLC  
(name of employer or source of income)  
2403 Marylane Dr., Rogers, AR 72756  
(address)  
Ronald & Deeda Branscum  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received Real Estate Investment

**SECTION 4- BUSINESS OR HOLDINGS**

List the name of every business in which you, your spouse or any other person for the use or benefit of you or your spouse have an investment or holding. Individual stock holdings should be disclosed. Figures should be based on fair market value at the end of the reporting period.

a) Check appropriate box:  More than \$1,000  More than \$12,500  
Strategic Business Consulting, Inc.  
(name of corporation, firm or enterprise)  
2403 Marylane Dr., Rogers, AR 72756  
(address)  
Ronald Branscum  
(name under which investment held)

b) Check appropriate box:  More than \$1,000  More than \$12,500  
Regional Therapy Services, Inc.  
(name of corporation, firm or enterprise)  
7510 W. Hudson Rd., Rogers, AR 72756  
(address)  
Deedra Branscum  
(name under which investment held)

c) Check appropriate box:  More than \$1,000  More than \$12,500  
Lead Romans 12, LLC  
(name of corporation, firm or enterprise)  
2403 Marylane Dr., Rogers, AR 72756  
(address)  
Ronald & Deedra Branscum  
(name under which investment held)

d) Check appropriate box:  More than \$1,000  More than \$12,500  
Handwritten scribbles  
(name of corporation, firm or enterprise)  
Handwritten scribbles  
(address)  
Handwritten scribbles  
(name under which investment held)

e) Check appropriate box:  More than \$1,000  More than \$12,500  
Handwritten scribbles  
(name of corporation, firm or enterprise)  
Handwritten scribbles  
(address)  
Handwritten scribbles  
(name under which investment held)

f) Check appropriate box:  More than \$1,000  More than \$12,500  
Handwritten scribbles  
(name of corporation, firm or enterprise)  
Handwritten scribbles  
(address)  
Handwritten scribbles  
(name under which investment held)

**SECTION 5- OFFICE OR DIRECTORSHIP**

List every office or directorship held by you or your spouse in any business, corporation, firm, or enterprise subject to jurisdiction of a regulatory agency of this State, or of any of its political subdivisions.

a) \_\_\_\_\_  
(name of business, corporation, firm, or enterprise)  
\_\_\_\_\_ (address)  
\_\_\_\_\_ (office or directorship held)  
\_\_\_\_\_ (name of office holder)

b) \_\_\_\_\_  
(name of business, corporation, firm, or enterprise)  
\_\_\_\_\_ (address)  
\_\_\_\_\_ (office or directorship held)  
\_\_\_\_\_ (name of office holder)

**SECTION 6- CREDITORS**

List each creditor to whom the value of five thousand dollars (\$5,000) or more was personally owed or personally obligated and is still outstanding. (This does not include debts owed to members of your family or loans made in the ordinary course of business by either a financial institution or a person who regularly and customarily extends credit.)

a) Arvest Bank  
\_\_\_\_\_ (name of creditor)  
Rogers, AR  
\_\_\_\_\_ (address of creditor)

b) First Western Bank  
\_\_\_\_\_ (name of creditor)  
Rogers, AR  
\_\_\_\_\_ (address of creditor)

c) Grand Savings Bank  
\_\_\_\_\_ (name of creditor)  
Rogers, AR  
\_\_\_\_\_ (address of creditor)

**SECTION 7- PAST-DUE AMOUNTS OWED TO GOVERNMENT**

List the name and address of each governmental body to which you are legally obligated to pay a past-due amount and a description of the nature of the amount of the obligation.

a) \_\_\_\_\_ (name of governmental body) \_\_\_\_\_ (address of governmental body)  
\_\_\_\_\_ (amount owed) \_\_\_\_\_ (nature of the obligation)

b) \_\_\_\_\_ (name of governmental body) \_\_\_\_\_ (address of governmental body)  
\_\_\_\_\_ (amount owed) \_\_\_\_\_ (nature of the obligation)





**SECTION 12- DIRECT REGULATION OF BUSINESS**

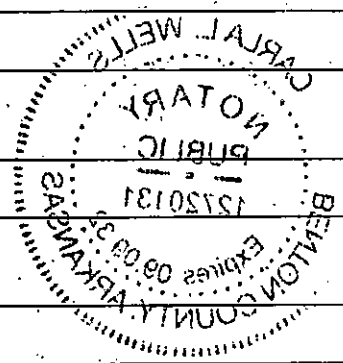
List any business which employs you and is under direct regulation or subject to direct control by the governmental body which you serve.

a) \_\_\_\_\_  
(name of business)  
\_\_\_\_\_  
(governmental body which regulates or controls)

b) \_\_\_\_\_  
(name of business)  
\_\_\_\_\_  
(governmental body which regulates or controls)

c) \_\_\_\_\_  
(name of business)  
\_\_\_\_\_  
(governmental body which regulates or controls)

d) \_\_\_\_\_  
(name of business)  
\_\_\_\_\_  
(governmental body which regulates or controls)



**SECTION 13- SALES TO GOVERNMENTAL BODY**

List the goods or services sold to the governmental body for which you serve which have a total annual value in excess of \$1,000. List the compensation paid for each category of goods or services sold by you or any business in which you or your spouse is an officer, director, or stockholder owning more than 10% of the stock of the company.

a) \_\_\_\_\_  
(goods or services)  
\_\_\_\_\_  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)

b) \_\_\_\_\_  
(goods or services)  
\_\_\_\_\_  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)

c) \_\_\_\_\_  
(goods or services)  
\_\_\_\_\_  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)

d) \_\_\_\_\_  
(goods or services)  
\_\_\_\_\_  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)

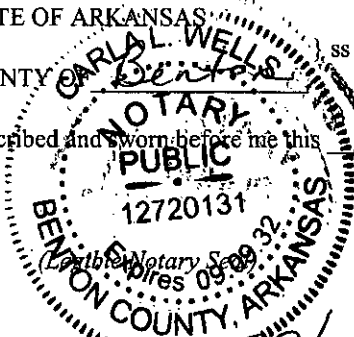
**SECTION 14- SIGNATURE**

I certify under penalty of false swearing that the above information is true and correct.

*[Handwritten Signature]*  
\_\_\_\_\_  
Signature

STATE OF ARKANSAS

COUNTY



Subscribed and sworn before me this

day of

January, 2023

*[Handwritten Signature]*  
\_\_\_\_\_  
Notary Public

My commission expires

09/09/32

Note: If faxed, notary seal must be legible (i.e., either stamped or raised and inked) and the original must follow within ten (10) days pursuant to Ark. Code Ann. § 21-8-703(b)(3).

**IMPORTANT**

**Where to file:**

- State or district candidates/public servants file with the Secretary of State.
- Appointees to state boards/commissions file with the Secretary of State.
- County, township, and school district candidates/public servants file with the county clerk.
- Municipal candidates/public servants file with the city clerk or recorder, as the case may be.
- City attorneys file with the city clerk of the municipality in which they serve.
- District judges file with the Secretary of State.
- Members of regional boards or commissions file with the county clerk of the county in which they reside.

**General Information:**

- \* The Statement of Financial Interest should be filed by January 31 of each year.
- \* The filing covers the previous calendar year.
- \* Candidates for elective office shall file the Statement of Financial Interest for the previous calendar year on the first Monday following the close of the period to file as a candidate for elective office unless already filed by January 31. In addition, if the party filing period ends before January 1 of the year of the general election, candidates for elective office shall file a Statement of Financial Interest for the previous calendar year by no later than January 31 of the year of the general election.
- \* Agency heads, department directors, and division directors of state government shall file the Statement of Financial Interest within thirty (30) days of appointment or employment unless already filed by January 31.
- \* Appointees to state boards or commissions shall file the Statement of Financial Interest within thirty (30) days after appointment unless already filed by January 31.
- \* If a person is included in any category listed above for any part of a calendar year, that person shall file a Statement of Financial Interest covering that period of time regardless of whether they have left their office or position as of the date the statement is due.

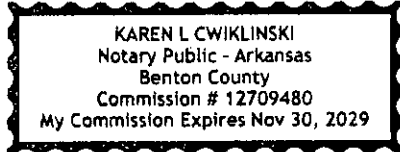
Ark. Code Ann. § 21-8-403 provides that, upon conviction, any person who violates any provision of subchapter 4, 6, 7, or 8 of chapter 8, Title 21 of the Arkansas Code is guilty of a Class A misdemeanor. The culpable mental state required shall be a purposeful violation.

**SECTION 14- SIGNATURE**

I certify under penalty of false swearing that the above information is true and correct.

*[Handwritten Signature]*

Signature



STATE OF ARKANSAS

COUNTY OF Benton

} ss

Subscribed and sworn before me this 14<sup>th</sup> day of February, 2024.

(Legible Notary Seal)

*[Handwritten Signature]*  
Notary Public

My commission expires: NOV 30, 2029

Note: If faxed, notary seal must be legible (i.e., either stamped or raised and inked) and the original must follow within ten (10) days pursuant to Ark. Code Ann. § 21-8-703(b)(3).

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JOHN THURSTON

ARKANSAS SECRETARY OF STATE

Greetings,

Our office recently received your Statement of Financial Interest however, we are unable to file it at this time. You are required by law to submit a document with an original signature. Enclosed you will find a blank signature page to sign and have notarized. Once that is done please forward to the Secretary of State Elections division at the address below.

Arkansas Secretary of State Elections  
500 Woodlane St. Room 26  
Little Rock, AR 72201

Sincerely,  
Arkansas Secretary of State Elections

