

# STATEMENT OF FINANCIAL INTEREST

State/District officials file with:  
 John Thurston, Secretary of State  
 500 Woodlane Street  
 Little Rock, AR 72201  
 Phone (501) 682-5070  
 Fax (501) 682-3548

Calendar year covered 2024  
 (Note: Filing covers the previous calendar year)

For assistance in completing  
 this form contact:  
 Arkansas Ethics Commission  
 Phone (501) 324-9600  
 Toll Free (800) 422-7773

Is this an amendment?  Yes  No

Please provide complete information. If the information requested in a particular section does not apply to you, indicate such by noting "Not Applicable" in that section. Do not leave any part of this form blank. If additional space is needed, you may attach the information to this document. Do not file this form with the Arkansas Ethics Commission.

**SECTION 1- NAME AND ADDRESS**

Name Hertzog James Mark  
(Last) (First) (Middle)  
 Address 65 Hunters Chase Cv. Cejet AR 72023  
(Street or P.O. Box Number) (City) (State) (Zip Code)  
 Phone 501 259 1153  
 Spouse's name Hertzog Charity Grieco  
(Last) (First) (Middle)

All names under which you and/or your spouse do business: \_\_\_\_\_

**SECTION 2- REASON FOR FILING**

FILED

- Public Official \_\_\_\_\_  
(office held)
- Candidate \_\_\_\_\_  
(office sought)
- District Judge \_\_\_\_\_  
(name of district)
- City Attorney \_\_\_\_\_  
(name of city)
- State Government: Agency Head/Department Director/Division Director \_\_\_\_\_  
(name of agency/department/division)
- Chief of Staff or Chief Deputy \_\_\_\_\_  
(name of Constitutional Officer, Senate, or House of Representatives)
- Public appointee to State Board or Commission Arkansas Board of Optometry  
(name of board/commission)
- School Board member \_\_\_\_\_  
(name of school district)
- Candidate for school board \_\_\_\_\_  
(name of school district)
- Public or Charter School Superintendent \_\_\_\_\_  
(name of school district/school)
- Executive Director of Education Service Cooperative \_\_\_\_\_  
(name of cooperative)
- Advertising and Promotion Commission member \_\_\_\_\_  
(name of advertising and promotion commission)
- Research Park Authority Board member under A.C.A. § 14-144-201 et seq. \_\_\_\_\_  
(name of research park authority board)

**SECTION 2- REASON FOR FILING (continued)**

- Appointee to one of the following municipal, county or regional boards or commissions (list name of board or commission):
  - Planning board or commission \_\_\_\_\_
  - Airport board or commission \_\_\_\_\_
  - Water or Sewer board or commission \_\_\_\_\_
  - Utility board or commission \_\_\_\_\_
  - Civil Service commission \_\_\_\_\_

**SECTION 3- SOURCE OF INCOME**

List each employer and/or each other source of income from which you, your spouse, or any other person for the use or benefit of you or your spouse receives gross income amounting to more than \$1,000. (You are not required to disclose the individual items of income that constitute a portion of the gross income of the business or profession from which you or you spouse derives income. For example: accountants, attorneys, farmers, contractors, etc. do not have to list their individual clients.) If you receive gross income exceeding \$1,000 from at least one source, the answer N/A is not correct.

- a) Check appropriate box:  More than \$1,000  More than \$12,500

Hertzog Family Eye Care  
(name of employer or source of income)  
1004 S. Pine St. Cabot AR 72027  
(address)  
James Hertzog  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received

owner / optometrist of clinic / optice

- b) Check appropriate box:  More than \$1,000  More than \$12,500

(name of employer or source of income)

(address)

(name under which income received)

N/A

Provide a brief description of the nature of the services for which the compensation was received

- c) Check appropriate box:  More than \$1,000  More than \$12,500

(name of employer or source of income)

(address)

(name under which income received)

N/A

Provide a brief description of the nature of the services for which the compensation was received

**SECTION 4- BUSINESS OR HOLDINGS**

List the name of every business in which you, your spouse or any other person for the use or benefit of you or your spouse have an investment or holding. Individual stock holdings should be disclosed. Figures should be based on fair market value at the end of the reporting period.

a) Check appropriate box:  More than \$1,000  More than \$12,500  
Hertzog Family Eye Care  
(name of corporation, firm or enterprise)  
1004 S. Pine St. Cabot AR 72023  
(address)  
James & Charity Hertzog  
(name under which investment held)

b) Check appropriate box:  More than \$1,000  More than \$12,500  
Hertzog Rentals  
(name of corporation, firm or enterprise)  
65 Hunters Chase Cv. Cabot AR 72023  
(address)  
James & Charity Hertzog  
(name under which investment held)

c) Check appropriate box:  More than \$1,000  More than \$12,500  
Edward Jones  
(name of corporation, firm or enterprise)  
208 E. Main St. Severy AR 72143  
(address)  
James & Charity Hertzog  
(name under which investment held)

d) Check appropriate box:  More than \$1,000  More than \$12,500  
Lincoln Financial  
(name of corporation, firm or enterprise)  
500 Waters Edge Ste 150 Lombard IL 60148  
(address)  
Charity Hertzog  
(name under which investment held)

e) Check appropriate box:  More than \$1,000  More than \$12,500  
Fidelity Investments  
(name of corporation, firm or enterprise)  
PO Box 77001 Cincinnati OH 45277  
(address)  
James & Charity Hertzog  
(name under which investment held)

f) Check appropriate box:  More than \$1,000  More than \$12,500  
Voya / Arkansas Diamond  
(name of corporation, firm or enterprise)  
400 W Capitol Little Rock AR 72201  
(address)  
James & Charity Hertzog  
(name under which investment held)

Ark. Code Ann. § 21-8-403 provides that, upon conviction, any person who violates any provision of subchapter 4, 6, 7, or 8 of chapter 8, Title 21 of the Arkansas Code is guilty of a Class A misdemeanor. The culpable mental state required shall be a purposeful violation.  
Revised 12/2017

**SECTION 5- OFFICE OR DIRECTORSHIP**

List every office or directorship held by you or your spouse in any business, corporation, firm, or enterprise subject to jurisdiction of a regulatory agency of this State, or of any of its political subdivisions.

a) Arkansas Optometric Association  
(name of business, corporation, firm, or enterprise)  
1401 W Capitol Ave Ste 247 LA AR 72201  
(address)  
Immediate - Past President  
(office or directorship held)  
James Hertzog  
(name of office holder)

b) Cabot School Board  
(name of business, corporation, firm, or enterprise)  
602 N Lincoln Cabot AR 72023  
(address)  
Secretary  
(office or directorship held)  
James Hertzog  
(name of office holder)

**SECTION 6- CREDITORS**

List each creditor to whom the value of five thousand dollars (\$5,000) or more was personally owed or personally obligated and is still outstanding. (This does not include debts owed to members of your family or loans made in the ordinary course of business by either a financial institution or a person who regularly and customarily extends credit.)

a) Regions Bank  
(name of creditor)  
106 S. 2<sup>nd</sup> Cabot AR 72023  
(address of creditor)

b) First Arkansas Bank & Trust  
(name of creditor)  
121 Bill Foster Hwy E Cabot AR 72023  
(address of creditor)

c) \_\_\_\_\_  
(name of creditor)  
N/A  
(address of creditor)

**SECTION 7- PAST-DUE AMOUNTS OWED TO GOVERNMENT**

List the name and address of each governmental body to which you are legally obligated to pay a past-due amount and a description of the nature of the amount of the obligation.

a) \_\_\_\_\_  
(name of governmental body) (address of governmental body)  
\_\_\_\_\_ (amount owed) \_\_\_\_\_ (nature of the obligation)

b) \_\_\_\_\_  
(name of governmental body) (address of governmental body)  
\_\_\_\_\_ (amount owed) \_\_\_\_\_ (nature of the obligation)

**SECTION 8- GUARANTOR OR CO-MAKER**

List each guarantor or co-maker who has guaranteed a debt of yours that is still outstanding. (This includes debt guarantors arising or extended and refinanced after Jan. 1, 1989. Members of your family who are your guarantors are not required to be disclosed.)

- a) James Hertzog (name)  
85 Hunters Chase Cv. Cabot AR 72023 (address)
- b) Charity Hertzog (name)  
65 Hunters Chase Cv. Cabot AR 72023 (address)

**SECTION 9- GIFTS**

List the source, date, description, and a reasonable estimate of the fair market value of each gift of more than \$100 received by you or your spouse and of each gift of more than \$250 received by your dependent children. The term "gift" is defined as "any payment, entertainment, advance, services, or anything of value unless consideration of equal or greater value has been given therefor." There are a number of exceptions to the definition of "gift." Those exceptions are set forth in the Instructions for Statement of Financial Interest prepared for use with this form. (Note: The value of an item shall be considered to be less than \$100 if the public servant reimburses the person from whom the item was received any amount over \$100 and the reimbursement occurs within ten (10) days from the date the item was received.)

- a) \_\_\_\_\_ (description of gift)  
\_\_\_\_\_ (date) N/A \_\_\_\_\_ (fair market value)  
\_\_\_\_\_ (source of gift)
- b) \_\_\_\_\_ (description of gift)  
\_\_\_\_\_ (date) N/A \_\_\_\_\_ (fair market value)  
\_\_\_\_\_ (source of gift)
- c) \_\_\_\_\_ (description of gift)  
\_\_\_\_\_ (date) N/A \_\_\_\_\_ (fair market value)  
\_\_\_\_\_ (source of gift)
- d) \_\_\_\_\_ (description of gift)  
\_\_\_\_\_ (date) N/A \_\_\_\_\_ (fair market value)  
\_\_\_\_\_ (source of gift)
- e) \_\_\_\_\_ (description of gift)  
\_\_\_\_\_ (date) N/A \_\_\_\_\_ (fair market value)  
\_\_\_\_\_ (source of gift)



**SECTION 12- DIRECT REGULATION OF BUSINESS**

List any business which employs you and is under direct regulation or subject to direct control by the governmental body which you serve.

- a) Hertzog Family Eye Care  
(name of business)  
Arkansas Board of Optometry  
(governmental body which regulates or controls)
- b) \_\_\_\_\_  
(name of business)  
N/A  
(governmental body which regulates or controls)
- c) \_\_\_\_\_  
(name of business)  
\_\_\_\_\_  
(governmental body which regulates or controls)
- d) \_\_\_\_\_  
(name of business)  
N/A  
(governmental body which regulates or controls)

**SECTION 13- SALES TO GOVERNMENTAL BODY**

List the goods or services sold to the governmental body for which you serve which have a total annual value in excess of \$1,000. List the compensation paid for each category of goods or services sold by you or any business in which you or your spouse is an officer, director, or stockholder owning more than 10% of the stock of the company.

- a) \_\_\_\_\_  
(goods or services)  
N/A  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)
- b) \_\_\_\_\_  
(goods or services)  
N/A  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)
- c) \_\_\_\_\_  
(goods or services)  
N/A  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)
- d) \_\_\_\_\_  
(goods or services)  
N/A  
(governmental body to whom sold)  
\_\_\_\_\_  
(compensation paid)

**SECTION 14- SIGNATURE**

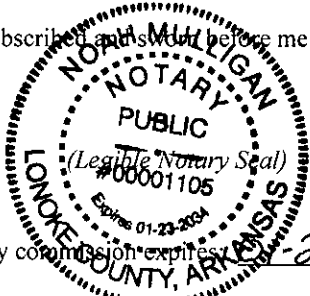
I certify under penalty of false swearing that the above information is true and correct.

Signature *[Handwritten Signature]*

STATE OF ARKANSAS

COUNTY OF Puaski } ss

Subscribed and sworn to before me this 17 day of July, 2024.



*Noah Mulligan*  
Notary Public

My commission expires 01-23-2034

Note: If faxed, notary seal must be legible (i.e., either stamped or raised and inked) and the original must follow within ten (10) days pursuant to Ark. Code Ann. § 21-8-703(b)(3).

**IMPORTANT**

**Where to file:**

- State or district candidates/public servants file with the Secretary of State.
- Appointees to state boards/commissions file with the Secretary of State.
- County, township, and school district candidates/public servants file with the county clerk.
- Municipal candidates/public servants file with the city clerk or recorder, as the case may be.
- City attorneys file with the city clerk of the municipality in which they serve.
- District judges file with the Secretary of State.
- Members of regional boards or commissions file with the county clerk of the county in which they reside.

**General Information:**

- \* The Statement of Financial Interest should be filed by January 31 of each year.
- \* The filing covers the previous calendar year.
- \* Candidates for elective office shall file the Statement of Financial Interest for the previous calendar year on the first Monday following the close of the period to file as a candidate for elective office unless already filed by January 31. In addition, if the party filing period ends before January 1 of the year of the general election, candidates for elective office shall file a Statement of Financial Interest for the previous calendar year by no later than January 31 of the year of the general election.
- \* Agency heads, department directors, and division directors of state government shall file the Statement of Financial Interest within thirty (30) days of appointment or employment unless already filed by January 31.
- \* Appointees to state boards or commissions shall file the Statement of Financial Interest within thirty (30) days after appointment unless already filed by January 31.
- \* If a person is included in any category listed above for any part of a calendar year, that person shall file a Statement of Financial Interest covering that period of time regardless of whether they have left their office or position as of the date the statement is due.

Ark. Code Ann. § 21-8-403 provides that, upon conviction, any person who violates any provision of subchapter 4, 6, 7, or 8 of chapter 8, Title 21 of the Arkansas Code is guilty of a Class A misdemeanor. The culpable mental state required shall be a purposeful violation.